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**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

Brad Jaehn et al.

Application Serial No. 09/682,448

Filed: September 4, 2001

) DISPLAY MATRIX FOR DISPLAYING  
) RENTAL CAR DATA  
)  
)  
) Examiner: Dennis Ruhl  
)  
) Group Art Unit: 3629

Commissioner for Patents  
Mail Stop: FEE AMENDMENT  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION**

This response is filed in reply to the Office Action mailed on June 24, 2004 ("Office Action"). Applicant respectfully requests that the above-identified application be amended as follows and that consideration of the following remarks be made.